

Sean W. Sohl

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Hackettstown, NJ 07840

Senior Video Editor

Highly creative, Emmy-nominated video editor with motion graphics expertise and a passion for visual storytelling, skilled in crafting multi-platform content for television, digital, and social channels of multi-M+ follower brands under tight deadlines, delivering high-quality short-form marketing videos and versatile long-form projects like documentaries with strong narrative flow. Driven by a love for harmonizing visuals and audio into cohesive, engaging pieces with a satisfying flow. Dedicated to collaboration with fun teams to push the boundaries of creativity.

HONORS & AWARDS

- **Annual Sports Emmy Nomination – MLB Network**
 - 2015 Outstanding Sports Promotional Announcement: “Monuments”
 - 2014 Sports Promotional Announcement – Institutional: “Here's to Us”
 - 2012 Sports Promotional Announcement – Institutional: “All in One Place”
- **Primetime Emmy Nomination – NBC, NBC Universal**
 - 2006 Emmy Nomination Picture Editing for a Special: “A Concert for Hurricane Relief”

SKILLS

Color Correction/Grading, Sound Editing/Audio Mixing/Design, Motion Graphics Design, Visual Storytelling, Multi-Cam Editing, Branding and Identity Design, Project Management, Creative Problem Solving, Workflow Efficiency, Adaptability/Quick Learning, Attention to Detail, Video Trends, Sports, News, Broadcast, Online, Social Media, Entertainment

Software - (Adobe) Premier, After Effects, Photoshop, Media Encoder, Lightroom, Illustrator, Audition, Avid Media Composer, Cinema4D, Final Cut Pro

PROFESSIONAL EXPERIENCE

FREELANCE

CBS NEWS Marketing

Dec 2024 – Current

July 2025 – Current

- Video Editor
 - Edited and co-produced national fall launch image spots and multiple topicals for *CBS Mornings*, creating content that aired across CBS, CBS Streaming, and Paramount+ to audiences in the millions.
 - Partnered with producers and senior marketing executives while independently managing creative direction, editing, motion graphics, and platform-specific versioning in Avid and After Effects.
 - Compiled and organized a graphics toolkit within Avid, streamlining access to graphic elements from the design department and improving workflow efficiency for the entire editing team.

Definite Films, NYC

May 2025 – May 2025

- Lead Video Editor for Tiffany & Co. Sizzle reel
 - Crafted a 4-minute polished piece with an extreme turnaround-time, cutting simultaneously as footage shot, to present finished piece at final day's evening banquet.

Digital Arts, NYC

Mar 2025 – June 2025

- Lead Video Editor on **2025 Crunchyroll Anime Awards**
 - Edited a high-profile, 30-minute YouTube show garnering 200k+ views, seamlessly integrating multi-cam footage, animation, voiceover, and over 30 music tracks.
 - Edited several short-form hype / promo / commercial pieces in horizontal and vertical formats for use on social media and traditional outlets for several phases of the promotional campaign.

MLB Netowrk / NHL Network

Oct 2010 – Dec 2024

Lead Video Editor/Graphic Designer, Marketing and Promotion

- Led video editing efforts for MLB Network's promo department, producing high-quality, high-volume digital content for on-air promotion, social media (2M+ followers), MLB stadiums, MLB Jewel Events, and MLB Sponsors and Clients
- Created diverse hype pieces, including topicals, network and show image campaigns, ticket sales commercials, presentation reels, and scoreboard videos while maintaining brand consistency.
- Contributed to creative brainstorm sessions, generating concepts that evolved into individual pieces and full-scale campaigns while supporting and enhancing the ideas of colleagues to drive success.
- Boosted efficiency and cut costs by handling the editing, motion graphics, sound design, and mixing entirely within the edit room.
- Leveraged emerging technologies and AI tools to streamline workflows, ensuring high-quality output under tight deadlines while pushing creative boundaries.
- Mentored junior editors, fostering collaboration and skill development to enhance team performance.
- Established and maintained an organized digital asset library, improving workflow efficiency

CBS / BBC America / MLB Network, NY

Jan 2010 – Oct 2010

Freelance Video Editor, On-air Promotion

- Edited and designed daily promos for CBS News's flagship shows, including the CBS Evening News, creating compelling narratives and integrating graphics to maintain brand consistency.
- Edited and designed promos for MLB Network's programming and lineup, showcasing its content and driving viewer engagement. Additionally, crafted high-impact sizzle reels for MLB owners' meetings, highlighting the network's achievements and strategic vision.
- Edited lively and engaging on-air promos for BBC America's hit shows, including Top Gear and The Graham Norton Show, tailored to highlight each program's unique appeal.

NBC Agency East Coast, NBC Universal, NY

Jul 2004 – Dec 2009

Video Editor, On-air Promotion

- Wrote, edited, and designed daily on-air promos for MSNBC's primetime and select daytime programs, delivering content aligned with the network's brand and messaging.
- Navigated tight deadlines to write scripts, coordinate voiceovers, edit footage, design animations, and deliver high-quality promos on schedule.

CBS / FOX News Channel / ABC / FOX, NY

Jun 2002 – Jul 2004

Freelance Avid Video Editor & Promo Video Editor

- Edited a variety of multi-length segments for Fox's news magazine show "The Pulse," collaborating closely with producers to craft engaging, magazine-style stories on diverse topics.
- Edited multiple hour-long documentaries for *War Stories with Oliver North*, managing the entire post-production process from digitizing footage and creating storyboard cuts to incorporating music, editing, and color correction.

MSNBC, NJ

1999 – Jun 2002

Avid Video Editor

- Edited numerous hour-long documentaries for MSNBC's long-form unit, delivering compelling content with precise pacing and attention to detail across diverse topics like crime and history.

EDUCATION

William Paterson University of New Jersey Wayne, NJ

B.A. Communications / Broadcasting

VOLUNTEERING

A Helping Wing Parrot Rescue

Educate the public about homeless parrots at pet expos and events, highlighting the joys and challenges of exotic pet ownership while promoting adoptions.