

# Sean W. Sohl

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Hackettstown, NJ 07840

Creative Emmy-nominated video editor with motion graphic experience and a passion for visual storytelling. Crafts emotionally resonant content across television, digital, and social platforms to drive engagement.

## Honors & Awards

- **Annual Sports Emmy Nomination – MLB Network:**
  - 2015 Outstanding Sports Promotional Announcement: “Monuments”
  - 2014 Sports Promotional Announcement – Institutional: “Here’s to Us”
  - 2012 Sports Promotional Announcement – Institutional: “All in One Place”
- **Primetime Emmy Nomination – NBC, NBC Universal**
  - 2006 Emmy Nomination Picture Editing for a Special: “A Concert for Hurricane Relief”

## Skills

**Personal** - Non-linear Video Editing, Color Correction/Grading, Sound Editing/Mixing, Motion Graphics Design, Visual Storytelling, Branding and Identity Design, Project Management, Time Management, Creative Problem Solving, Collaborative Teamwork, Adaptability/Quick Learning, Attention to Detail  
**Software** - (Adobe) Premier, After Effects, Photoshop, Media Encoder, Lightroom, Illustrator, Audition, Avid Media Composer, Cinema4D, Final Cut Pro

## Professional Experience

### **MLB Network / NHL Network**

**Oct 2010 – Dec 2024**

Lead Video Editor/Graphic Designer, Marketing and Promotion

- Led video editing efforts for MLB Network’s promo department, producing dynamic content for on-air promotion, social media, MLB stadiums, MLB Jewel Events, and MLB Sponsors and Clients
- Contributed to creative brainstorm sessions, generating concepts that evolved into individual pieces and full-scale campaigns while supporting and enhancing the ideas of colleagues to drive collaborative success and elevate the MLB Brand.
- Boosted efficiency and cut costs by handling the editing, motion graphics, sound design, and mixing entirely within the edit room.
- Contributed to three National Sports Emmy nominations through high-quality, engaging video content.
- Integrated emerging technologies and AI tools to streamline workflows and meet tight deadlines without compromising creativity or quality.
- Mentored junior editors, fostering collaboration and skill development to enhance team performance.
- Established and maintained an organized digital asset library, improving workflow efficiency and enabling seamless collaboration across the creative team.

### **CBS / BBC America / MLB Network, NY**

**Jan 2010 – Oct 2010**

Freelance Video Editor, On-air Promotion

- Edited and designed daily promos for CBS News’s flagship shows, including the CBS Evening News, creating compelling narratives and integrating graphics to maintain brand consistency.
- Edited and designed promos for MLB Network’s programming and lineup, showcasing its content and driving viewer engagement. Additionally, crafted high-impact sizzle reels for MLB owners’ meetings, highlighting the network’s achievements and strategic vision.
- Edited lively and engaging on-air promos for BBC America’s hit shows, including Top Gear and The Graham Norton Show, tailored to highlight each program’s unique appeal.

**NBC Agency East Coast, NBC Universal, NY****Jul 2004 – Dec 2009**

Video Editor, On-air Promotion

- Wrote, edited, and designed daily on-air promos for MSNBC's primetime and select daytime programs, delivering content aligned with the network's brand and messaging.
- Navigated tight deadlines to write scripts, coordinate voiceovers, edit footage, design animations, and deliver high-quality promos on schedule.
- Consistently pushed the boundaries of my motion graphic design skills, frequently creating fully animated, compelling promos within a few hours.
- Contributed to a national Emmy nomination for editing.

**CBS / FOX News Channel / ABC / FOX, NY****Jun 2002 – Jul 2004**

Freelance Avid Video Editor &amp; Promo Video Editor

- Edited a variety of multi-length segments for Fox's news magazine show "The Pulse," collaborating closely with producers to craft engaging, magazine-style stories on diverse topics.
- Edited multiple hour-long documentaries for *War Stories with Oliver North*, managing the entire post-production process from digitizing footage and creating storyboard cuts to incorporating music, editing, and color correction. Often crafted fast-paced visual montages to heighten the intensity and emotional impact, effectively capturing the gravity of war.
- Uprezzed and color corrected several documentaries for ABC, honing my expertise in color grading and treatment to enhance visual storytelling.
- Edited diverse segments for CBS, covering a wide range of topics and delivering compelling content tailored to each story's unique mood and needs.
- Started my on-air promotion career with Fox News Channel, mastering concise, impactful storytelling to attract viewers and ignite my passion for short-form marketing.

**MSNBC, NJ****1999 – Jun 2002**

Avid Video Editor

- Edited numerous hour-long documentaries for MSNBC's long-form unit, covering a diverse range of topics including crime, mystery, political, and historical stories.
- Edited a variety of segments and packages for MSNBC's daytime news coverage and documentary unit, tackling a wide range of topics with compelling storytelling and precision.

**CNBC, NJ****1996 – 1998**

Freelance Stage Manager, Camera Operator, Teleprompter

- Operated teleprompter, set cameras, and managed stage logistics for various live shows, ensuring smooth production and timely execution.

Education

William Paterson University of New Jersey Wayne, NJ

B.A. Communications/ Broadcasting

County College of Morris: Randolph, NJ

Associates Degree