

Sean W. Sohl

973-727-8820 sean.sohl.edit@gmail.com

<https://www.linkedin.com/in/sean-sohl-editor/> Reel: <https://seansohl.com/>

Hackettstown, NJ 07840

Senior Video Editor

Highly creative, Emmy-nominated video editor with motion graphics expertise and a passion for visual storytelling, driven by a love for harmonizing visuals and audio into cohesive, engaging pieces with a satisfying flow. Skilled in crafting short-form marketing and sales hype content for television, digital, and social platforms under tight deadlines. Versatile experience in long-form projects, including documentaries and program segments. Dedicated to collaborating with fun teams to push the boundaries of creativity.

HONORS & AWARDS

- **Annual Sports Emmy Nomination – MLB Network**
 - 2015 Outstanding Sports Promotional Announcement: “Monuments”
 - 2014 Sports Promotional Announcement – Institutional: “Here's to Us”
 - 2012 Sports Promotional Announcement – Institutional: “All in One Place”
- **Primetime Emmy Nomination – NBC, NBC Universal**
 - 2006 Emmy Nomination Picture Editing for a Special: “A Concert for Hurricane Relief”

SKILLS

Color Correction/Grading, Sound Editing/Mixing/Design, Motion Graphics Design, Visual Storytelling, Branding and Identity Design, Project Management, Creative Problem Solving, Adaptability/Quick Learning, Attention to Detail, Sports, News, Broadcast, Online, Social Media, Entertainment, Software - (Adobe) Premier, After Effects, Photoshop, Media Encoder, Lightroom, Illustrator, Audition, Avid Media Composer, Cinema4D, Final Cut Pro

PROFESSIONAL EXPERIENCE

MLB Network / NHL Network

Oct 2010 – Dec 2024

Lead Video Editor/Graphic Designer, Marketing and Promotion

- Led video editing efforts for MLB Network’s promo department, producing dynamic content for on-air promotion, social media, MLB stadiums, MLB Jewel Events, and MLB Sponsors and Clients
- Created diverse hype pieces with various objectives, including topicals, network and show image campaigns, ticket sales commercials, presentation reels, and scoreboard videos.
- Contributed to creative brainstorm sessions, generating concepts that evolved into individual pieces and full-scale campaigns while supporting and enhancing the ideas of colleagues to drive collaborative success and elevate the MLB Brand.
- Boosted efficiency and cut costs by handling the editing, motion graphics, sound design, and mixing entirely within the edit room.
- Integrated emerging technologies and AI tools to streamline workflows and meet tight deadlines without compromising creativity or quality.
- Mentored junior editors, fostering collaboration and skill development to enhance team performance.
- Established and maintained an organized digital asset library, improving workflow efficiency and enabling seamless collaboration across the creative team.

CBS / BBC America / MLB Network, NY

Jan 2010 – Oct 2010

Freelance Video Editor, On-air Promotion

- Edited and designed daily promos for CBS News's flagship shows, including the CBS Evening News, creating compelling narratives and integrating graphics to maintain brand consistency.
- Edited and designed promos for MLB Network’s programming and lineup, showcasing its content and driving viewer engagement. Additionally, crafted high-impact sizzle reels for MLB owners' meetings, highlighting the network’s achievements and strategic vision.
- Edited lively and engaging on-air promos for BBC America’s hit shows, including Top Gear and The Graham Norton Show, tailored to highlight each program's unique appeal.

**NBC Agency East Coast, NBC Universal, NY
Video Editor, On-air Promotion**

Jul 2004 – Dec 2009

- Wrote, edited, and designed daily on-air promos for MSNBC's primetime and select daytime programs, delivering content aligned with the network's brand and messaging.
- Navigated tight deadlines to write scripts, coordinate voiceovers, edit footage, design animations, and deliver high-quality promos on schedule.
- Consistently pushed the boundaries of my motion graphic design skills, frequently creating fully animated, compelling promos within a few hours.

**CBS / FOX News Channel / ABC / FOX, NY
Freelance Avid Video Editor & Promo Video Editor**

Jun 2002 – Jul 2004

- Edited a variety of multi-length segments for Fox's news magazine show "The Pulse," collaborating closely with producers to craft engaging, magazine-style stories on diverse topics.
- Edited multiple hour-long documentaries for *War Stories with Oliver North*, managing the entire post-production process from digitizing footage and creating storyboard cuts to incorporating music, editing, and color correction. Often crafted fast-paced visual montages to heighten the intensity and emotional impact, effectively capturing the gravity of war.
- Uprezzed and color corrected several documentaries for ABC, honing my expertise in color grading and treatment to enhance visual storytelling.
- Edited diverse segments for CBS, covering a wide range of topics and delivering compelling content tailored to each story's unique mood and needs.

**MSNBC, NJ
Avid Video Editor**

1999 – Jun 2002

- Edited numerous hour-long documentaries for MSNBC's long-form unit, covering a range of topics including crime, mystery, political, and historical stories.
- Edited segments and packages for MSNBC's daytime news coverage and documentary unit, tackling a wide range of topics with compelling storytelling and precision.

**CNBC, NJ
Freelance Stage Manager, Camera Operator, Teleprompter**

1996 – 1998

- Operated teleprompter, set cameras, and managed stage logistics for live shows, ensuring smooth production and timely execution.

EDUCATION

William Paterson University of New Jersey Wayne, NJ

B.A. Communications / Broadcasting

County College of Morris: Randolph, NJ

Associates Degree

VOLUNTEERING**A Helping Wing Parrot Rescue**

Educate the public about homeless parrots at pet expos and events, highlighting the joys and challenges of exotic pet ownership while promoting adoptions.